

# Nestlé

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>20</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		+	<p><i>"[suppliers] are expected to verify that the palm oil they supply to Nestle:</i></p> <p><i>1. Does not come from areas cleared of natural forest after November 2005...</i></p> <p><i>3. Protects high conservation values...</i></p> <p><i>4. Protects forest areas of 'high carbon' value (as of February 2011, the provisional definition is for 35 tonnes of above ground carbon value)...</i></p> <p><i>7. Complies with Roundtable on Sustainable Palm Oil (RSPO) Principles and criteria" – Responsible Sourcing Guidelines for palm oil</i></p>
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		-	
<b>Peat-Free</b>		<b>20</b>	<b>20</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		+	<p><i>"[suppliers] are expected to verify that the palm oil they supply to Nestle:...</i></p> <p><i>5. Protects peatlands</i></p> <p><i>7. Complies with the Roundtable on Sustainable Palm Oil (RSPO) Principles and Criteria" – Responsible Sourcing Guidelines for palm oil</i></p>
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>15</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	+	<p><i>"[raw materials] are traceable back to their origin" – Responsible Sourcing Guidelines</i></p>
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	

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Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>20</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	+	Autumn 2013 Palm Oil Progress Report  RSPO member and ACOP submitted
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	+	<i>"We consider three years as sufficient time for suppliers to show material progress towards delivering traceability and meeting our RSGs, and five years as the maximum time that it should take to be able to demonstrate compliance"</i> – Commitment on Deforestation and Forest Stewardship
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		-	Autumn 2013 Palm Oil Progress Report  ACOP
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	+	<i>"RSPO certification is accepted as verification of compliance with the Nestlé RSGs, with the exception of the requirements on peatland and high carbon forest which must be independently verified. In addition, we accept traceable oil from smallholders and growers who are not yet compliant but who have in place an action plan and timeline for meeting our RSGs."</i> –Responsible Sourcing Guidelines for palm oil

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Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Current sourcing</b>		<b>20</b>	<b>10.5</b>	<b>Percentages taken from Autumn 2013 Palm Oil Progress Report, ACOP</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		10.5	<p>Because Nestlé is sourcing deforestation-free, peat-free palm oil which is not accounted for in ACOP reporting, we use a modified formula based on percentages rather than numbers. However, due to ACOP reporting we know that Nestle does not use crude palm oil. Thus the modified formula is as follows:</p> $=20 * ( \%(\text{PKO}_{\text{DPF}} + \text{POD}_{\text{DPF}}) + \% (.5(\text{PKO}_{\text{CSPO}} + \text{PKO}_{\text{GP}} + \text{POD}_{\text{CSPO}} + \text{POD}_{\text{GP}})))$ $10.5 = 20 * (.05 + .5(95))$
<b>Total</b>		<b>100</b>	<b>85.5</b>	

References

Commitment on Deforestation and Forest Stewardship: [http://www.nestle.com/asset-library/documents/media/statements/2012-october/2011-nestle\\_commitments\\_on\\_deforestation\\_forest\\_stewardship.pdf](http://www.nestle.com/asset-library/documents/media/statements/2012-october/2011-nestle_commitments_on_deforestation_forest_stewardship.pdf)

Responsible Sourcing Guidelines: [http://www.nestle.com/asset-library/documents/library/documents/corporate\\_social\\_responsibility/nestle-responsible-sourcing-guidelines.pdf](http://www.nestle.com/asset-library/documents/library/documents/corporate_social_responsibility/nestle-responsible-sourcing-guidelines.pdf)

Autumn 2013 Palm Oil Progress Report: <http://www.nestle.com/asset-library/documents/creating-shared-value/responsible-sourcing/progress-report-palm-oil-autumn-2013.pdf>

Responsible Sourcing Guidelines for palm oil: [http://www.nestle.com/asset-library/documents/creating%20shared%20value/rural\\_development/2011-palm-oil-nestle-responsible-sourcing-guidelines.pdf](http://www.nestle.com/asset-library/documents/creating%20shared%20value/rural_development/2011-palm-oil-nestle-responsible-sourcing-guidelines.pdf)

ACOP: <http://www.rspo.org/file/acop2013/submissions/NESTLE%20S.A.pdf>

# Unilever

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>20</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		+	<ul style="list-style-type: none"> <li>•No development of High Carbon Stock (HCS) forests</li> <li>•No development of High Conservation Value (HCV) areas</li> <li>•No burning in the preparation of new plantings, re-plantings or any other developments</li> <li>•Progressively reduce greenhouse gas emissions on existing plantations</li> <li>•Adherence to all relevant national laws, RSPO or equivalent certification”</li> </ul> - Sustainable Palm Oil Sourcing Policy 2013
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		-	
<b>Peat-Free</b>		<b>20</b>	<b>20</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		+	<ul style="list-style-type: none"> <li>“Protect peat lands</li> <li>•No new development on peat areas regardless of depth</li> <li>•Apply Best Management Practices for existing plantations on peat</li> <li>•Working with experts and stakeholders, explore options for peat restoration where feasible”</li> </ul> - Sustainable Palm Oil Sourcing Policy 2013
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>15</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	<ul style="list-style-type: none"> <li>“As a result, Unilever is committed to source all of our palm oil traceable to known and certified sources by 2020.</li> <li>Known source: Refers to an inbound supply chain capability to identify the origin of palm oil used in the manufacturing of our products to a known and identified universe of originating Crude Palm Oil Mills.” - Sustainable Palm Oil Sourcing Policy 2013</li> </ul>
	10 points: A company has a vague commitment to traceability.		+	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers “yes” to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	+	ACOP

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Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>20</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	+	<i>“Unilever will be transparent about its progress and provide publicly available information on an annual basis, supported by independent assurance of the Unilever Sustainable Living Plan.” -Sustainable Palm Oil Sourcing Policy 2013</i>
	5 points: A company has made a vague commitment to reporting.		-	RSPO member and ACOP submitted
<i>Time bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	+	<i>“16. What are your interim milestones towards achieving RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies.</i>
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		-	In 2010, Unilever commitment to cover 100% of our palm oil use with CSPO by 2015. We achieved this in 2012, three years ahead mainly through Greenpalm certificates. We also committed to source all of our straight CPO use into Europe as RSPO certified segregated by 2012, which we accomplished at the end of 2012.
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	In 2012, we have made a new commitment that in addition to cover our palm oil use with CSPO, we will commit to traceable certified palm oil by 2020 and will progressively report on our progress yearly and in our USLP report” -ACOP
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	+	<i>“Unilever will be transparent about its progress and provide publicly available information on an annual basis, supported by independent assurance of the Unilever Sustainable Living Plan.” -Sustainable Palm Oil Sourcing Policy 2013</i>

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Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>8.5</b>	<b>Numbers taken from ACOP</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		8.5	$= 20 * \text{Mean} \left( \begin{array}{c} \frac{0 + .5 * 23928 + .25 * 174215}{198143} \\ \frac{0 + .5 * 0 + .5 * 124261}{124261} \\ \frac{0 + .5 * 22402 + .5 * 1178799}{1201201} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>83.5</b>	

References

ACOP: <http://www.rspo.org/file/acop2013/submissions/UNILEVER.pdf>

Our Targets: <http://www.unilever.com/sustainable-living/sustainablesourcing/palmoil/ourtargets/>

Sustainable Palm Oil Sourcing Policy: [http://www.unilever.com/images/Unilever\\_Sustainable\\_Palm\\_Oil\\_Sourcing\\_Policy\\_Nov\\_2013\\_tcm13-376435.pdf](http://www.unilever.com/images/Unilever_Sustainable_Palm_Oil_Sourcing_Policy_Nov_2013_tcm13-376435.pdf)



# Mondelēz

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>20</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		+	“Specifically, palm oil development should not take place in Primary Forest, High Conservation Value (HCV) areas, High Carbon Stock (HCS) forests, or use of fire in plantation operations.” – Palm oil position statement
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		-	
<b>Peat-Free</b>		<b>20</b>	<b>15</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		-	“We are taking steps to ensure that the palm oil we buy is produced on legally held land, does not lead to deforestation or loss of peat land... During early 2014, we will review these results and publish an action plan during Q2 2014 to give priority to supplies that meet these principles, and eliminate supplies that do not, by 2020 at the latest.” – Palm oil position statement
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		+	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>15</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	+	“We have reviewed our approach with our palm oil suppliers and expect them to provide us transparency on the proportion of their supplies traceable to plantations meeting these principles by the end of 2013... During early 2014, we will review these results and publish an action plan during Q2 2014 to give priority to supplies that meet these principles, and eliminate supplies that do not, by 2020 at the latest.”- Palm Oil Position Statement
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers “yes” to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	“8. Do you ask your suppliers if the palm oil supplied comes from growers who disclose their GHG emissions within the RSPO P&C 5.6 & 7.8?No” - ACOP

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Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>13</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	+	<p><i>“We work with WWF to evaluate options and will report on our progress and findings annually.” –Palm oil position statement</i></p> <p>RSPO member and ACOP submitted</p>
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	<p><i>“During early 2014, we will review these results and publish an action plan during Q2 2014 to give priority to supplies that meet these principles, and eliminate supplies that do not, by 2020 at the latest” -Palm oil position statement</i></p>
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		+	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

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Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>5.6</b>	<b>Numbers taken from ACOP</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>deforestation- and peat-free;</li> <li>CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>Deforestation- and peat-free palm oil was given full weight.</li> <li>Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		5.6	$= 20 * \text{Mean} \left( \begin{array}{l} \frac{0 + .5 * 4455 + .25 * 177577}{261567} \\ \frac{0 + .5 * 0 + .5 * 18621}{24165} \\ \frac{0 + .5 * 0 + .5 * 0}{0} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>68.6</b>	

References

Website: [http://www.mondelezinternational.com/%7E/media/MondelezCorporate/uploads/downloads/Palm\\_Oil\\_Statement.pdf](http://www.mondelezinternational.com/%7E/media/MondelezCorporate/uploads/downloads/Palm_Oil_Statement.pdf)

ACOP:

[http://www.rspo.org/file/acop2013/submissions/MONDELEZ%20INTERNATIONAL,%20INC%20\(FORMERLY%20KNOWN%20AS:%20KRAFT%20FOODS%20EUROPE%20SERVICES%20GMBH\).pdf](http://www.rspo.org/file/acop2013/submissions/MONDELEZ%20INTERNATIONAL,%20INC%20(FORMERLY%20KNOWN%20AS:%20KRAFT%20FOODS%20EUROPE%20SERVICES%20GMBH).pdf)

# Kellogg's

The following scoring does not reflect [Kellogg's updated palm oil commitment](#), which was released on February 14, 2014, after this analysis was concluded. Read the [UCS response](#) to Kellogg's updated policy.

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>10</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	“We are committed to the protection of forests, biodiversity and peat lands, to minimizing the carbon footprint of our palm oil supply chain, and to respecting human rights including no forced or child labor, slavery or human trafficking.” - Our Commitments
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		+	
<b>Peat-Free</b>		<b>20</b>	<b>15</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		-	“We are committed to the protection of forests, biodiversity and peat lands, to minimizing the carbon footprint of our palm oil supply chain, and to respecting human rights including no forced or child labor, slavery or human trafficking.” - Our Commitments
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		+	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>10</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	“We will continue to work with our suppliers to achieve 100 percent traceable sources of palm oil that are economically viable, environmentally appropriate and socially beneficial, and meet the above commitments.” - Our Commitments
	10 points: A company has a vague commitment to traceability.		+	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers “yes” to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>10</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	+	- RSPO member and ACOP submitted
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	<i>"Kellogg has not committed to a time bound plan but we are absolutely committed to making the switch to Certified Sustainable Palm Oil as and when supplies become available"</i> - ACOP
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		-	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

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Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>7.8</b>	<b>Numbers taken from ACOP</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>deforestation- and peat-free;</li> <li>CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>Deforestation- and peat-free palm oil was given full weight.</li> <li>Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		7.8	<p>Because Kellogg's reports percentages rather than volumes, the form of the equation looks different:</p> $= 20 * \text{Mean} \left( \begin{array}{c} 0 + .5 * .12 + .25 * .88 \\ 0 + .5 * 0 + .5 * 1 \\ \frac{0 + .5 * 0 + .5 * 0}{0} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>52.8</b>	

References:

Palm Oil Webpage: [http://crr.kelloggcompany.com/en\\_US/corporate-responsibility/environment/sustainable-agriculture/palm-oil.html](http://crr.kelloggcompany.com/en_US/corporate-responsibility/environment/sustainable-agriculture/palm-oil.html)

Our Commitments: [http://crr.kelloggcompany.com/en\\_US/corporate-responsibility/overview/our-commitments.html](http://crr.kelloggcompany.com/en_US/corporate-responsibility/overview/our-commitments.html)

ACOP: [http://www.rspo.org/sites/default/files/ACOP2012\\_CGM\\_4-0033-08-000-00-97.pdf](http://www.rspo.org/sites/default/files/ACOP2012_CGM_4-0033-08-000-00-97.pdf)



# Danone

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>10</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	<i>“ Danone commits to purchase 100% of its palm oil needs from segregated CSPO (certified sustainable palm oil) sources by the end of 2014. To reach this target, Danone has set up a clear internal plan with milestones” - Website</i>
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		+	
<b>Peat-Free</b>		<b>20</b>	<b>5</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		-	<i>“ Danone commits to purchase 100% of its palm oil needs from segregated CSPO (certified sustainable palm oil) sources by the end of 2014. To reach this target, Danone has set up a clear internal plan with milestones” –Website</i>
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		+	
<b>Traceability</b>		<b>20</b>	<b>15</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	+	<i>“ Danone commits to purchase 100% of its palm oil needs from segregated CSPO (certified sustainable palm oil) sources by the end of 2014. To reach this target, Danone has set up a clear internal plan with milestones” -Website</i>
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers “yes” to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	<i>“ 8. Do you ask your suppliers if the palm oil supplied comes from growers who disclose their GHG emissions within the RSPO P&amp;C 5.6 &amp; 7.8? No” -ACOP</i>

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>13</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	+	<i>RSPO member and ACOP submitted</i>
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	<i>“ Danone commits to purchase 100% of its palm oil needs from segregated CSPO (certified sustainable palm oil) sources by the end of 2014. To reach this target, Danone has set up a clear internal plan with milestones” -Website</i>
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		+	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>8.5</b>	<b>Numbers taken from ACOP</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		8.5	$= 20 * \text{Mean} \left( \begin{array}{l} \frac{0 + .5 * 12000 + .25 * 18000}{30000} \\ \frac{0 + .5 * 0 + .5 * 300}{300} \\ \frac{0 + .5 * 0 + .5 * 0}{0} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>51.5</b>	

References

Website: [http://www.danone.com/uploads/tx\\_bidanonepublications/Danone\\_position\\_on\\_palm\\_oil.pdf](http://www.danone.com/uploads/tx_bidanonepublications/Danone_position_on_palm_oil.pdf)

ACOP: <http://www.rspo.org/file/acop2013/submissions/DANONE.pdf>

# General Mills

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>10</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	<i>“General Mills supports a moratorium on the destruction of high-conservation value forests, and/or high-carbon value landscapes (e.g., draining of peat lands) for palm oil production or expansion – and will not knowingly source palm oil produced through such deforestation or destruction.”- Website</i>
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		+	
<b>Peat-Free</b>		<b>20</b>	<b>15</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		-	<i>“General Mills supports a moratorium on the destruction of high-conservation value forests, and/or high-carbon value landscapes (e.g., draining of peat lands) for palm oil production or expansion – and will not knowingly source palm oil produced through such deforestation or destruction.”- Website</i>
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		+	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>0</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers “yes” to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	<i>“8. Do you ask your suppliers if the palm oil supplied comes from growers who disclose their GHG emissions within the RSPO P&amp;C 5.6 &amp; 7.8? No” -ACOP</i>

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>13</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	+	RSPO member and ACOP submitted
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	<i>"9. Date expected to/or started to use any RSPO certified oil palm products – own brand 2012</i> <i>10. Date expected to be using 100% RSPO certified oil palm products from any supply chain option– own brand 2015</i> <i>11. Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products 2015" - ACOP</i>
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		+	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>4.6</b>	<b>Numbers taken from ACOP</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		4.6	$= 20 * \text{Mean} \left( \begin{array}{l} \frac{0 + .5 * 0 + .25 * 0}{0} \\ \frac{0 + .5 * 0 + .5 * 0}{0} \\ \frac{0 + .5 * 25772 + .5 * 0}{56041} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>42.6</b>	

References

Website: [http://www.generalmills.com/Home/Responsibility/Sourcing/palm\\_oil\\_statement.aspx](http://www.generalmills.com/Home/Responsibility/Sourcing/palm_oil_statement.aspx)

ACOP: <http://www.rspo.org/file/acop2013/submissions/GENERAL%20MILLS.pdf>



# HJ Heinz

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>10</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	"11. Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products 2023" -ACOP
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		+	
<b>Peat-Free</b>		<b>20</b>	<b>5</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		-	"11. Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products 2023" -ACOP
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		+	
<b>Traceability</b>		<b>20</b>	<b>0</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	"8. Do you ask your suppliers if the palm oil supplied comes from growers who disclose their GHG emissions within the RSPO P&C 5.6 & 7.8? No" -ACOP

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>13</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	+	RSPO member and ACOP submitted
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	<p>“9. Date expected to/or started to use any RSPO certified oil palm products – own brand 2010</p> <p>10. Date expected to be using 100% RSPO certified oil palm products from any supply chain option– own brand 2013</p> <p>11. Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products 2023</p> <p>...</p> <p>16. What are your interim milestones towards achieving RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies.</p> <p>april 2013 : 91%</p> <p>december 2013 : 100%”</p> <p>-ACOP</p>
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		+	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>9.1</b>	<b>Numbers taken from ACOP</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		9.1	$= 20 * \text{Mean} \left( \begin{array}{l} \frac{0 + .5 * (216 + 5460) + .25 * 14}{5821} \\ \frac{0 + .5 * 211 + .5 * 0}{211} \\ \frac{0 + .5 * (93 + 140) + .5 * 867}{1441} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>37.1</b>	

References

Website: [http://www.heinz.com/CSR2011/environment/sustainable\\_agriculture\\_initiatives.aspx](http://www.heinz.com/CSR2011/environment/sustainable_agriculture_initiatives.aspx)

ACOP: <http://www.rspo.org/file/acop2013/submissions/H%20J%20HEINZ%20COMPANY%20LTD.pdf>

# PepsiCo

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>10</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	"11. Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products 2020" -ACOP
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		+	
<b>Peat-Free</b>		<b>20</b>	<b>5</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		-	"11. Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products 2020" -ACOP
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		+	
<b>Traceability</b>		<b>20</b>	<b>5</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	+	"8. Do you ask your suppliers if the palm oil supplied comes from growers who disclose their GHG emissions within the RSPO P&C 5.6 & 7.8? Yes" -ACOP

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>13</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	+	RSPO member and ACOP submitted
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	<p>“10. Date expected to be using 100% RSPO certified oil palm products from any supply chain option– own brand: 2015</p> <p>11. Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products: 2020” - ACOP</p>
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		+	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>.7</b>	<b>Numbers taken from ACOP</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>deforestation- and peat-free;</li> <li>CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>Deforestation- and peat-free palm oil was given full weight.</li> <li>Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		.7	$= 20 * \text{Mean} \left( \begin{array}{c} \frac{0 + .5 * 40687 + .25 * 37032}{396400} \\ \frac{0 + .5 * 0 + .5 * 0}{0} \\ \frac{0 + .5 * 0 + .5 * 0}{60800} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>33.7</b>	

References:

Website: <http://www.pepsico.com/Purpose/Environmental-Sustainability/Agriculture>

ACOP: <http://www.rspo.org/file/acop2013/submissions/PEPSICO.pdf>



# ConAgra

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>10</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	"11. Date expected to be using 100% RSPO certified oil palm from physical supply chains" (Identity Preserved, Segregated and/or Mass Balance) - own brand products 2020" -ACOP
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		+	
<b>Peat-Free</b>		<b>20</b>	<b>5</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		-	"11. Date expected to be using 100% RSPO certified oil palm from physical supply chains" (Identity Preserved, Segregated and/or Mass Balance) - own brand products 2020" -ACOP
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		+	
<b>Traceability</b>		<b>20</b>	<b>5</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	+	"8. Do you ask your suppliers if the palm oil supplied comes from growers who disclose their GHG emissions within the RSPO P&C 5.6 & 7.8? Yes" -ACOP

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>13</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	+	<i>RSPO member and ACOP submitted</i>
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	<i>"9. Date expected to/or started to use any RSPO certified oil palm products – own brand 2011</i> <i>10. Date expected to be using 100% RSPO certified oil palm products from any supply chain option– own brand 2015</i> <i>11. Date expected to be using 100% RSPO certified oil palm from physical supply chains(Identity Preserved, Segregated and/or Mass Balance) - own brand products 2020" - ACOP</i>
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		+	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

<p><i>Layout a process of verification</i></p>	<p>Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.</p>	<p>5</p>	<p>-</p>	
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Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>2.5</b>	<b>Numbers taken from ACOP, numbers assumed to be in thousands based on Website</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		2.5	$= 20 * \text{Mean} \left( \begin{array}{c} \frac{0 + .5 * 0 + .25 * 40000}{79000} \\ \frac{0 + .5 * 0 + .5 * 0}{0} \\ \frac{0 + .5 * 0 + .5 * 0}{0} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>35.5</b>	

References

Website: <http://www.conagrafoodscitizenship.com/good-for-the-planet/sustainable-sourcing/supplier-engagement/>

ACOP: <http://www.rspo.org/file/acop2013/submissions/CONAGRA%20FOODS,%20INC.pdf>

# Kraft

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		-	
<b>Peat-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		-	
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>0</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>0</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	-	
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		-	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Packaged Foods

<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	
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Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>0</b>	<b>No data available</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		-	
<b>Total</b>		<b>100</b>	<b>0</b>	

References

# No Commitments



# L'Oréal

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>20</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		+	<i>“L’ORÉAL commits to ultimately work with suppliers whose responsible practices can guarantee: 3. The conservation and restoration of High Conservation Value and High Carbon stocks Areas when expanding palm plantations” -Website</i>
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		-	
<b>Peat-Free</b>		<b>20</b>	<b>20</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		+	<i>“L’ORÉAL commits to ultimately work with suppliers whose responsible practices can guarantee: 4. The renouncement to peat clearance for new plantations and the adoption of a responsible maintenance system of peatlands in existing plantation.” -Website</i>
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>15</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	+	<i>“L’ORÉAL will require from its suppliers that all supplies are traceable back through the supply chain to each of the company plantation or to suppliers’ fields or mills...” – Website</i>
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers “yes” to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	<i>No on Question 8 –ACOP</i>

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>15</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	+	<i>RSPO member and ACOP submitted</i>
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	+	<p><i>“From today, L’ORÉAL will preferably work with suppliers who comply with the previous 4 points and who can demonstrate that palm supplies are free from deforestation notably by increasing traceability back to the plantations or supplier’s mills.</i></p> <p><i>In the meantime L’ORÉAL will continue to actively support RSPO certification process with the objective of progressively accessing to physically segregated sustainable palm derivatives (SG or MB model).</i></p> <p><i>By 2015, 100% palm oil and major palm derivatives should come from known sources.</i></p> <p><i>By 2020 the latest: 100% of palm supply will be free from deforestation.” -Website</i></p>
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		-	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>10</b>	<b>Numbers taken from ACOP</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		10	$= 20 * \text{Mean} \left( \begin{array}{c} \frac{0 + .5 * 850 + .25 * 0}{850} \\ \frac{0 + .5 * 0 + .5 * 0}{0} \\ \frac{0 + .5 * 0 + .5 * 61000}{61000} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>80</b>	

References:

Website: <http://loreal-dam-front-resources-corp-en-cdn.brainsonic.com/ressources/afile/88306-cd6b3-resource-sharing-beauty-with-all-0-deforestation.html>

ACOP: <http://www.rspo.org/file/acop2013/submissions/L'OREAL.pdf>

# Reckitt Benckiser

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>20</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		+	<i>“Natural raw materials (and their derivatives) must be from sources that...do not contribute towards the deforestation or degradation of peatlands of any depth, primary forests or High Conservation Value areas as defined by the HCV Network” - Standard for the Responsible Sourcing of Natural Raw materials</i> <i>“In particular, RB expects suppliers to have a responsible natural raw materials sourcing policy and implement time-bound plans to ensure the following guidelines are met: Ensure natural raw materials are not from sources that contribute to deforestation or degradation of High Carbon Stock forests” - Website</i>
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		-	
<b>Peat-Free</b>		<b>20</b>	<b>15</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		-	<i>“Natural raw materials (and their derivatives) must be from sources that...do not contribute towards the deforestation or degradation of peatlands of any depth, primary forests or High Conservation Value areas as defined by the HCV Network” - Website</i>
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		+	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>15</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	<i>“2. Natural raw materials (and their derivatives) should be sourced from suppliers that:...are able to provide information on the sources of materials they supply, including the location of origin for materials supplied (including from sub contracted operations)” - Website</i>
	10 points: A company has a vague commitment to traceability.		+	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers “yes” to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.		+	Yes on Question 8 - ACOP

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>18</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	+	<i>Member of the RSPO with ACOP submitted – ACOP</i>
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	<i>Date expected to/or started to use any RSPO certified oil palm products – own brand: 2013</i>
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		+	<i>Date expected to be using 100% RSPO certified oil palm products from any supply chain option – own brand: 2015</i>  <i>Date expected to be using 100% RSPO certified oil palm from physical supply chains - own brand products: 2020</i>
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	-ACOP
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	+	<i>“RB’s SVP Purchasing is responsible for distributing and monitoring this standard” - Website</i>

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>.3</b>	<b>Numbers taken from ACOP</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		.3	$= 20 * \text{Mean} \left( \begin{array}{l} \frac{0 + .5 * 0 + .25 * 4600}{23754} \\ \frac{0 + .5 * 0 + .5 * 0}{27253} \\ \frac{0 + .5 * 0 + .5 * 0}{55888} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>68.3</b>	

References

Website: <http://www.rb.com/documentdownload.axd?documentresourceid=37781>

ACOP: <http://www.rspo.org/file/acop2013/submissions/RECKITT%20BENCKISER%20PLC.pdf>



# Henkel

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>10</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	<i>“Expect to be using 100% RSPO certified oil palm from physical supply chains in 2017” - ACOP</i>
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		+	
<b>Peat-Free</b>		<b>20</b>	<b>5</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		-	<i>“Expect to be using 100% RSPO certified oil palm from physical supply chains in 2017” - ACOP</i>
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		+	
<b>Traceability</b>		<b>20</b>	<b>5</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers “yes” to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	+	<i>Yes on question 8 –ACOP</i>

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>13</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	+	<i>RSPO member and ACOP submitted</i>
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	<i>“From 2012 onwards, Henkel is purchasing certificates for sustainable palm kernel oil for its entire range of laundry and home care products. This ensures that for the quantity of palm kernel oil used in the production of the surfactants for Henkel’s detergents and cleaning products a corresponding quantity of sustainable palm kernel oil will be produced and enter the supply chain. As early as in 2009, Henkel committed to cover its overall product portfolio by certificates and to complete this step by 2015” – Website</i>
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		+	<i>“Expect to be using 100% RSPO certified oil palm from physical supply chains in 2017” - ACOP</i>
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>7.0</b>	<b>Numbers taken from ACOP</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		7.0	$= 20 * \text{Mean} \left( \begin{array}{l} \frac{0 + .5 * 0 + .25 * 1093}{1093} \\ \frac{0 + .5 * 0 + .5 * 7342}{7342} \\ \frac{0 + .5 * 0 + .5 * 37178}{63173} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>40.0</b>	

References

ACOP: <http://www.rspo.org/file/acop2013/submissions/RECKITT%20BENCKISER%20PLC.pdf>

Website: <http://www.henkel.com/henkel-headlines/news-2012-20120131-henkel-advances-sustainable-cultivation-of-palm-oil-34629.htm>

# Beiersdorf

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>10</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	"11. Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products 2020" –ACOP
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		+	
<b>Peat-Free</b>		<b>20</b>	<b>5</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		-	"11. Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products 2020" –ACOP
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		+	
<b>Traceability</b>		<b>20</b>	<b>0</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	No on question 8 –ACOP

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>13</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	+	<i>RSPO member and ACOP submitted</i>
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	<i>"Date expected to/or started to use any RSPO certified oil palm products – own brand: 2011 Date expected to be using 100% RSPO certified oil palm products from any supply chain option– own brand: 2013 Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products 2020" - ACOP</i>
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		+	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>9.3</b>	
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		9.3	$= 20 * \text{Mean} \left( \begin{array}{c} \frac{0 + .5 * 0 + .25 * 0}{0} \\ \frac{0 + .5 * 0 + .5 * 244}{244} \\ \frac{0 + .5 * 0 + .5 * 21469}{25057} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>37.3</b>	

References

ACOP: <http://www.rspo.org/file/acop2013/submissions/BEIERSDORF%20AG.pdf>



# Colgate-Palmolive

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>10</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	<i>“Expect to be using 100% RSPO certified palm from physical supply chains, own brand products in 2020” – ACOP</i>
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		+	
<b>Peat-Free</b>		<b>20</b>	<b>5</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		-	<i>“Expect to be using 100% RSPO certified palm from physical supply chains, own brand products in 2020” – ACOP</i>
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		+	
<b>Traceability</b>		<b>20</b>	<b>5</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	<i>“Consistent with this commitment and recognizing the current insufficient supply, Colgate is taking the interim step, starting in 2013, of purchasing GreenPalm Certificates sufficient to cover 100 percent of our requirements. This establishes a new target date of 2020 for buying certified sustainable palm oil and derivatives to ensure the sources can be tracked from plantation to product.” -Website</i>
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers “yes” to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	+	<i>“ We plan to ask suppliers if the palm oil supplied comes from growers who disclose their GHG emissions within the RSPO P&amp;C 5.6 &amp; 7.8” –ACOP</i>

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>13</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	+	<i>RSPO member with ACOP submitted</i>
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	<p><i>“Consistent with this commitment and recognizing the current insufficient supply, Colgate is taking the interim step, starting in 2013, of purchasing GreenPalm Certificates sufficient to cover 100 percent of our requirements. This establishes a new target date of 2020 for buying certified sustainable palm oil and derivatives to ensure the sources can be tracked from plantation to product.” -Website</i></p> <p>AND</p> <p><i>“Date expected to/or started to use any RSPO certified oil palm products – own brand : 2014</i>  <i>Date expected to be using 100% RSPO certified oil palm products from any supply chain option– own brand: 2020</i>  <i>Date expected to be using 100% RSPO certified oil palm from physical supply chains- own brand products:2020”</i>                      -ACOP</p>
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		+	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>2.0</b>	<b>Numbers taken from ACOP</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		2.0	$= 20 * \text{Mean} \left( \begin{array}{l} \frac{0 + .5 * 0 + .25 * 2152}{8400} \\ \frac{0 + .5 * 0 + .5 * 9826}{40412} \\ \frac{0 + .5 * 0 + .5 * 13974}{60447} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>35.0</b>	

References

Website: <http://www.colgate.com/app/Colgate/US/Corp/LivingOurValues/Sustainability/HomePage.cvsp>

ACOP: <http://www.rspo.org/file/acop2013/submissions/COLGATE%20PALMOLIVE%20COMPANY.pdf>

# Kao

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>10</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	<i>"Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products: 2020" - ACOP</i>
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		+	
<b>Peat-Free</b>		<b>20</b>	<b>5</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		-	<i>"Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products: 2020" - ACOP</i>
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		+	
<b>Traceability</b>		<b>20</b>	<b>0</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	<i>No on question 8 – ACOP</i>

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>13</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	+	<i>RSPO member with ACOP submitted</i>
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	<i>"Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products: 2020" - ACOP</i>
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		+	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>6.0</b>	<b>Numbers taken from ACOP</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		6.0	$= 20 * \text{Mean} \left( \begin{array}{l} \frac{0 + .5 * 1750 + .25 * 1250}{3000} \\ \frac{0 + .5 * 0 + .5 * 10750}{10750} \\ \frac{0 + .5 * 0 + .5 * 1000}{81606} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>34.0</b>	

References:

ACOP: <http://www.rspo.org/file/acop2013/submissions/KAO%20CORPORATION.pdf>



# Proctor & Gamble

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	<i>Not strong enough to warrant points: "P&amp;G is committed to the sustainable sourcing of palm oil. By 2015, we intend to only purchase and use palm oil that we can confirm to have originated from responsible and sustainable sources [this includes GreenPalm]...We will continue to support industry efforts to eliminate irresponsible and/or illegal deforestation of land for use in the planting and harvesting of palm plantations, as well as efforts to help ensure the appropriate selection and designation of land for such uses." -Website</i>
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		-	
<b>Peat-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		-	
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>0</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	<i>No on Question 8 –ACOP</i>

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>15</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	+	RSPO member and ACOP submitted
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		-	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
			-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	+	<p><i>“We will partner with third-party organizations to help confirm and validate our palm oil sourcing and use strategies”-Website</i></p> <p>Additionally, P&amp;G’s sustainability reports from 2008-2012 included the following language: <i>“This will include visits to our suppliers and audits of their on-the-ground operations to ensure that their practices will meet or exceed our Sustainability expectations, including their selection, purchase, and responsible use of and for the planting of palm plantations.”</i> However, this language is absent from the most recent (2013) report.</p>

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>1.1</b>	<b>Numbers taken from ACOP</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		1.1	$= 20 * \text{Mean} \left( \begin{array}{l} \frac{0 + .5 * 0 + .25 * 0}{20000} \\ \frac{0 + .5 * 33000 + .5 * 5000}{352000} \\ \frac{0 + .5 * 20000 + .5 * 0}{90000} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>16.1</b>	

References:

Website: [http://www.pg.com/en\\_US/sustainability/policies\\_practices/palmoil.shtml](http://www.pg.com/en_US/sustainability/policies_practices/palmoil.shtml)

[2013 Sustainability Full Report](#) , [2012 Sustainability Report](#) , [2011 Sustainability Report](#) , [2010 Sustainability Report](#) , [2009 Sustainability Report](#) , [2008 Sustainability Report](#)

ACOP: <http://www.rspo.org/file/acop2013/submissions/P&G.pdf>

# Avon

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	<i>Not strong enough: "Avon supports the current moratorium on the conversion of primary forests and peatland into palm oil plantations." - Website</i>
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		-	
<b>Peat-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		-	<i>Not strong enough: "Avon supports the current moratorium on the conversion of primary forests and peatland into palm oil plantations." - Website</i>
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>0</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>10</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	+	<i>RSPO member: However, ACOP is out of date</i>
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		-	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Current sourcing</b>		<b>20</b>	<b>5</b>	<b>Numbers taken from ACOP</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		5	$= 20 * \text{Mean} \left( \begin{array}{c} \frac{0 + .5 * 0 + .25 * 15000}{15000} \\ \frac{0 + .5 * 0 + .5 * 0}{0} \\ \frac{0 + .5 * 0 + .5 * 0}{0} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>15</b>	

References

ACOP 2012: [http://www.rspo.org/sites/default/files/ACOP2012\\_CGM\\_4-0122-10-000-00-97.pdf](http://www.rspo.org/sites/default/files/ACOP2012_CGM_4-0122-10-000-00-97.pdf)

Website: <http://www.avoncompany.com/corporatecitizenship/corporateresponsibility/sustainability/helpingendeforestation/avon-palm-oil-promise.html>



# Estée Lauder

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		-	
<b>Peat-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		-	
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>0</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>0</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	-	
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		-	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>0</b>	<b>No data available</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		-	$= 20 * \text{Mean} \left( \begin{array}{l} \frac{CPO_{DPF} + .5 * CPO_{CSPO} + .25CPO_{GP}}{\text{total CPO}} \\ \frac{PKO_{DPF} + .5 * PKO_{CSPO} + .5PKO_{GP}}{\text{total PKO}} \\ \frac{POD_{DPF} + .5 * POD_{CSPO} + .5POD_{GP}}{\text{total POD}} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>0</b>	

References:

Website: <http://www.elcompanies.com/Pages/Palm-Oil.aspx>

# Clorox

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		-	
<b>Peat-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations use best management practices that are at least as strong as those of the RSPO.		-	
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>0</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>0</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including disclosure of the percentage (or volume) of palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	-	
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	
	3 points: A company has a time-bound plan WITHOUT intermediate goals to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		-	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Doughnuts, Deodorant, Deforestation: Supplemental Materials 2- Personal Care

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>0</b>	<b>No data available</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		-	$= 20 * \text{Mean} \left( \begin{array}{l} \frac{CPO_{DPF} + .5 * CPO_{CSPO} + .25CPO_{GP}}{\text{total CPO}} \\ \frac{PKO_{DPF} + .5 * PKO_{CSPO} + .5PKO_{GP}}{\text{total PKO}} \\ \frac{POD_{DPF} + .5 * POD_{CSPO} + .5POD_{GP}}{\text{total POD}} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>0</b>	

References

2020 Strategy: <http://annualreport.thecloroxcompany.com/2020Strategy>



# Subway

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>20</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		+	<i>“ To encourage practices that support sustainable palm oil including the growing, processing and transportation processes that will stop deforestation while continuing to support the communities which rely on its production including the palm oil used in our products will:                      Not come from areas cleared of natural forest after November 2005                      Not come from forests with endangered species                      Protect high conservation areas                      Protect peat land and forest areas of “high carbon” value” -Website</i>
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		-	
<b>Peat-Free</b>		<b>20</b>	<b>15</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations are using best management practices that are at least as strong as those of the RSPO.		+	<i>“ To encourage practices that support sustainable palm oil including the growing, processing and transportation processes that will stop deforestation while continuing to support the communities which rely on its production including the palm oil used in our products will:                      Protect peat land and forest areas of “high carbon” value” -Website</i>
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>0</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers “yes” to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>3</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including full disclosure of the percentage (or volume) of its palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	-	<p><i>“To continue to work with our suppliers to improve the sustainability of the palm oil used in our products with a goal is that all approved SUBWAY® products that use palm oil as an ingredient will use certified sustainable palm oil by 2017. For example: As of April 2013 the supplier of our cookies began purchasing GreenPalm certificates to offset the volume used in our cookies. The palm oil used in products sold in the European Union will be certified sustainable by 2015.” -Website</i></p>
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	
	3 points: A company has a time-bound plan WITHOUT intermediate goals, to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		+	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>0</b>	<b>No data available</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>			$= 20 * \text{Mean} \left( \begin{array}{c} \frac{CPO_{DPF} + .5 * CPO_{CSPO} + .25CPO_{GP}}{\text{total } CPO} \\ \frac{PKO_{DPF} + .5 * PKO_{CSPO} + .5PKO_{GP}}{\text{total } PKO} \\ \frac{POD_{DPF} + .5 * POD_{CSPO} + .5POD_{GP}}{\text{total } POD} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>38</b>	

References

Website: [http://www.subway.com/subwayroot/about\\_us/Social\\_Responsibility/SustainableSourcing.aspx](http://www.subway.com/subwayroot/about_us/Social_Responsibility/SustainableSourcing.aspx)

# McDonald's

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	"We are committed to sustainable palm oil and are focused on using only certified sustainable palm oil by 2015... We are evaluating ways to further support preserving High Conservation Value Forests and high-carbon lands such as deep peat." -Website
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil		-	No commitment to source physical CSPO –ACOP (question 10)
<b>Peat-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations are using best management practices that are at least as strong as those of the RSPO.		-	
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>10</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	"We undertook an in-depth review of our supply chain to establish the sources of palm oil used in selected markets." -Website
	10 points: A company has a vague commitment to traceability.		+	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>10</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including full disclosure of the percentage (or volume) of its palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	+	<i>RSPO member and ACOP submitted -ACOP</i>
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	
	3 points: A company has a time-bound plan WITHOUT intermediate goals, to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		-	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>1.1</b>	<b>Numbers taken from ACOP</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>deforestation- and peat-free;</li> <li>CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>Deforestation- and peat-free palm oil was given full weight.</li> <li>Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		1.1	$= 20 * \text{Mean} \left( \begin{array}{l} \frac{CPO_{DPF} + .5 * CPO_{CSPO} + .25CPO_{GP}}{\text{total CPO}} \\ \frac{PKO_{DPF} + .5 * PKO_{CSPO} + .5PKO_{GP}}{\text{total PKO}} \\ \frac{POD_{DPF} + .5 * POD_{CSPO} + .5POD_{GP}}{\text{total POD}} \end{array} \right)$ $= 20 * \text{Mean} \left( \begin{array}{l} \frac{0 + .5 * 10000 + .25 * 2997}{10336} \\ \frac{0 + .5 * 0 + .5 * 0}{0} \\ \frac{0 + .5 * 0 + .5 * 0}{0} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>21.1</b>	

References:

Website: [http://www.aboutmcdonalds.com/mcd/sustainability/signature\\_programs/sustainable\\_land\\_management\\_commitment.html](http://www.aboutmcdonalds.com/mcd/sustainability/signature_programs/sustainable_land_management_commitment.html)

ACOP: <http://www.rspo.org/file/acop2013/submissions/MCDONALD'S%20CORPORATION.pdf>



# Dunkin' Brands

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil		-	
<b>Peat-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations are using best management practices that are at least as strong as those of the RSPO.		-	
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>0</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>0</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including full disclosure of the percentage (or volume) of its palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	-	
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	
	3 points: A company has a time-bound plan WITHOUT intermediate goals, to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		-	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>0</b>	<b>No data available</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		-	$= 20 * \text{Mean} \left( \begin{array}{l} \frac{CPO_{DPF} + .5 * CPO_{CSPO} + .25CPO_{GP}}{\text{total CPO}} \\ \frac{PKO_{DPF} + .5 * PKO_{CSPO} + .5PKO_{GP}}{\text{total PKO}} \\ \frac{POD_{DPF} + .5 * POD_{CSPO} + .5POD_{GP}}{\text{total POD}} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>0</b>	

References:

2012 CSR Report: <http://news.dunkinbrands.com/ImageLibrary/DownloadMedia.ashx?MediaDetailsID=301>

# Burger King

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil.		-	
<b>Peat-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations are using best management practices that are at least as strong as those of the RSPO.		-	
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>0</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>0</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including full disclosure of the percentage (or volume) of its palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	-	
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	
	3 points: A company has a time-bound plan WITHOUT intermediate goals, to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		-	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>0</b>	<b>No data available</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		-	$= 20 * \text{Mean} \left( \begin{array}{l} \frac{CPO_{DPF} + .5 * CPO_{CSPO} + .25CPO_{GP}}{\text{total CPO}} \\ \frac{PKO_{DPF} + .5 * PKO_{CSPO} + .5PKO_{GP}}{\text{total PKO}} \\ \frac{POD_{DPF} + .5 * POD_{CSPO} + .5POD_{GP}}{\text{total POD}} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>0</b>	

References:

Factsheet: [http://www.bk.com/cms/en/us/cms\\_out/digital\\_assets/files/pages/PalmOilFactSheet.pdf](http://www.bk.com/cms/en/us/cms_out/digital_assets/files/pages/PalmOilFactSheet.pdf)



CKE

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil		-	
<b>Peat-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations are using best management practices that are at least as strong as those of the RSPO.		-	
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>0</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>0</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including full disclosure of the percentage (or volume) of its palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	-	
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	
	3 points: A company has a time-bound plan WITHOUT intermediate goals, to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		-	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>0</b>	<b>No data available</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>			$= 20 * \text{Mean} \left( \begin{array}{l} \frac{CPO_{DPF} + .5 * CPO_{CSPO} + .25CPO_{GP}}{\text{total } CPO} \\ \frac{PKO_{DPF} + .5 * PKO_{CSPO} + .5PKO_{GP}}{\text{total } PKO} \\ \frac{POD_{DPF} + .5 * POD_{CSPO} + .5POD_{GP}}{\text{total } POD} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>0</b>	

References:

# No Commitments

# Dairy Queen

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil		-	
<b>Peat-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations are using best management practices that are at least as strong as those of the RSPO.		-	
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>0</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>0</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including full disclosure of the percentage (or volume) of its palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	-	
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	
	3 points: A company has a time-bound plan WITHOUT intermediate goals, to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		-	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>0</b>	<b>No data available</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		-	$= 20 * \text{Mean} \left( \begin{array}{l} \frac{CPO_{DPF} + .5 * CPO_{CSPO} + .25CPO_{GP}}{\text{total CPO}} \\ \frac{PKO_{DPF} + .5 * PKO_{CSPO} + .5PKO_{GP}}{\text{total PKO}} \\ \frac{POD_{DPF} + .5 * POD_{CSPO} + .5POD_{GP}}{\text{total POD}} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>0</b>	

References:

# No Commitments



# Domino's

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil		-	
<b>Peat-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations are using best management practices that are at least as strong as those of the RSPO.		-	
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>0</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>0</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including full disclosure of the percentage (or volume) of its palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	-	
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	
	3 points: A company has a time-bound plan WITHOUT intermediate goals, to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		-	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>0</b>	<b>No data available</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>deforestation- and peat-free;</li> <li>CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>Deforestation- and peat-free palm oil was given full weight.</li> <li>Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		-	$= 20 * \text{Mean} \left( \begin{array}{l} \frac{CPO_{DPF} + .5 * CPO_{CSPO} + .25CPO_{GP}}{\text{total CPO}} \\ \frac{PKO_{DPF} + .5 * PKO_{CSPO} + .5PKO_{GP}}{\text{total PKO}} \\ \frac{POD_{DPF} + .5 * POD_{CSPO} + .5POD_{GP}}{\text{total POD}} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>0</b>	

References:

# No Commitments

# Starbucks

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	<i>“Further, we are committed to using 100% RSPO certified palm oil in our Starbucks-branded products in company owned stores globally by 2015” -Website</i>
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil		-	<i>Not strong enough standards for points</i>
<b>Peat-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations are using best management practices that are at least as strong as those of the RSPO.		-	<i>“Further, we are committed to using 100% RSPO certified palm oil in our Starbucks-branded products in company owned stores globally by 2015” -Website</i>
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	<i>Not strong enough standards for points</i>
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>0</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers “yes” to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>0</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including full disclosure of the percentage (or volume) of its palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	-	
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	
	3 points: A company has a time-bound plan WITHOUT intermediate goals, to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		-	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>0</b>	<b>No data available</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>			$= 20 * \text{Mean} \left( \begin{array}{l} \frac{CPO_{DPF} + .5 * CPO_{CSPO} + .25CPO_{GP}}{\text{total } CPO} \\ \frac{PKO_{DPF} + .5 * PKO_{CSPO} + .5PKO_{GP}}{\text{total } PKO} \\ \frac{POD_{DPF} + .5 * POD_{CSPO} + .5POD_{GP}}{\text{total } POD} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>0</b>	

References:

Website: <http://globalassets.starbucks.com/assets/85d80f17fae84fc9bb4697e9edc38b74.pdf>



# Wendy's

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil		-	
<b>Peat-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations are using best management practices that are at least as strong as those of the RSPO.		-	
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>0</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>0</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including full disclosure of the percentage (or volume) of its palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	-	
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	
	3 points: A company has a time-bound plan WITHOUT intermediate goals, to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		-	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>0</b>	<b>No data available</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>			$= 20 * \text{Mean} \left( \begin{array}{l} \frac{CPO_{DPF} + .5 * CPO_{CSPO} + .25CPO_{GP}}{\text{total CPO}} \\ \frac{PKO_{DPF} + .5 * PKO_{CSPO} + .5PKO_{GP}}{\text{total PKO}} \\ \frac{POD_{DPF} + .5 * POD_{CSPO} + .5POD_{GP}}{\text{total POD}} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>0</b>	

References:

# No Commitments

# Yum Brands

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Deforestation-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to deforestation</i>	Full 20 points: A company needs to commit to protecting all forests and include language referring to secondary, disturbed, or high carbon stock forests.		-	
	10 points: A company has a vague commitment to forest protection OR commits to protection of HCV or primary forests OR commits to physically sourcing 100% CSPO or sustainable palm oil		-	
<b>Peat-Free</b>		<b>20</b>	<b>0</b>	
<i>Commitment to source palm oil that does not contribute to peatland destruction</i>	Full 20 points: A company needs to commit to purchase palm oil that does not come from new conversion of peatlands and if sourcing from existing plantations on peat, ensure that those plantations are using best management practices that are at least as strong as those of the RSPO.		-	
	15 points: A company has a vague commitment to peatland protection OR it only commits to not sourcing from new conversion.		-	
	5 points: A company commits to physically source 100% CSPO or sustainable palm oil.		-	
<b>Traceability</b>		<b>20</b>	<b>0</b>	
<i>Commitment to tracing palm oil</i>	Full 15 points: A company must commit to trace its palm oil to the plantation level or that the supply chain is traced to the plantation level in conjunction with a supplier whose tracing can be verified.	15	-	
	10 points: A company has a vague commitment to traceability.		-	
<i>Commitment to ask their suppliers about the GHG footprint of their production</i>	Full 5 points: A company answers "yes" to question 8 on the 2012-2013 RSPO ACOP OR this information is included in other policies.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Transparency</b>		<b>20</b>	<b>0</b>	
<i>Annual reporting of progress</i>	Full 10 points: A company must be reporting its progress; including full disclosure of the percentage (or volume) of its palm oil that meets deforestation-free, peat-free criteria, is CSPO, or is sustainable. This can be satisfied by joining the RSPO and reporting through the ACOP.	10	-	
	5 points: A company has made a vague commitment to reporting.		-	
<i>Time-bound goals to physically source palm oil</i>	Full 5 points: A company must have a time-bound plan, with intermediate goals, to physically source deforestation-free, peat-free palm oil.	5	-	
	3 points: A company has a time-bound plan WITHOUT intermediate goals, to physically source deforestation-free, peat-free palm oil OR a time-bound plan WITH intermediate goals to physically source 100% CSPO or sustainable palm oil.		-	
	1 point: A company has a time-bound plan, with no intermediate goals, to physically source 100% CSPO or sustainable palm oil.		-	
<i>Layout a process of verification</i>	Full 5 points: A company lays out the process by which it will verify that it and its suppliers are meeting their deforestation-free, peat-free commitments.	5	-	

Appendix 1- Fast Food

Criteria	Scoring Guidance	Possible Points	Score	Notes
<b>Early Action</b>		<b>20</b>	<b>0</b>	<b>No data available</b>
	<p>Early action scores were determined by an averaged percentage of crude palm oil, palm kernel oil, and palm oil derivatives a company is currently buying which is either:</p> <ol style="list-style-type: none"> <li>1. deforestation- and peat-free;</li> <li>2. CSPO or sustainable palm oil.</li> </ol> <p>Different forms of palm oil were given different weight:</p> <ul style="list-style-type: none"> <li>• Deforestation- and peat-free palm oil was given full weight.</li> <li>• Physically sourced CSPO or sustainable crude palm oil, CSPO or sustainable palm kernel oil (physical or GreenPalm), and CSPO or sustainable palm derivatives (physical or GreenPalm) were weighted at 0.5.</li> <li>• CSPO crude palm oil sourced through GreenPalm (CPO<sub>GP</sub>) was given a weighting of 0.25.</li> </ul>		-	$= 20 * \text{Mean} \left( \begin{array}{l} \frac{CPO_{DPF} + .5 * CPO_{CSPO} + .25CPO_{GP}}{\text{total } CPO} \\ \frac{PKO_{DPF} + .5 * PKO_{CSPO} + .5PKO_{GP}}{\text{total } PKO} \\ \frac{POD_{DPF} + .5 * POD_{CSPO} + .5POD_{GP}}{\text{total } POD} \end{array} \right)$
<b>Total</b>		<b>100</b>	<b>0</b>	

References:

Website: <http://www.yumcsr.com/food/nutritional-improvement.asp>